



community development partnership

Promoting a vibrant and diverse community on Lower Cape Cod

PRESS RELEASE
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Eastham

Name of Event: Community Development Partnership – Announces Recipients of Community Awards and Program Celebrating Women Entrepreneurs at 28th Annual Meeting

Today's Date: March 28, 2019

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**Community Development Partnership
Announces Recipients of Community Awards and Program Celebrating Women Entrepreneurs
at 28th Annual Meeting**

Eastham, MA – The Community Development Partnership (CDP) announces the celebration of their 28th Annual Meeting on Thursday, April 25th and invites Lower Cape residents to attend. The Meeting will take place at the Cape Cod Museum of Natural History in Brewster.

The Annual Meeting is a time to acknowledge the organization's achievements and important community partners, as well as to share plans for the future. This year the CDP will celebrate three women of the Lower Cape who have established successful businesses contributing to the economic vitality of this community through a moderated panel discussion. The CDP will also share its recently released public education campaign entitled "We Can't Afford to Lose the People Who Can't Afford to Live Here."

Two members of the community will be honored with the Annual Gwen Pelletier Award for Excellence in Community Service and Norm Edinberg Award for Excellence in Entrepreneurship. In addition, new Board members and officers will be elected.

"The 2019 Annual Meeting marks the beginning of a celebration of the CDP's 28th year of creating opportunities for people to live, work and thrive on the Lower Cape," said CDP Chief Executive Officer, Jay Coburn. "We are eager to honor our awardees, celebrate our past accomplishments and share our exciting plans for the future."

The 15th Annual Gwen Pelletier Award for Excellence in Community Service will be presented this year to Andi Genser, former Executive Director of WE CAN. Starting in 2001, Women's Empowerment through Cape Area Networking, WE CAN, began its journey to become a primary

resource for women on the Cape. Through a community collaborative, workshops, and support services, WE CAN has solidified itself as a cornerstone in the Lower Cape community. The majority of their outreach and growth happened under the care and tutelage of Executive Director Andi Genser.

With more than 30 years of experience in the human services field as the co-founder and Executive Director of the Wheelock College Institute for Leadership and Career Services, as well as creating and managing Be Safe, a youth health initiative based at the AIDS Action Committee, Andi had a proven track record of success. Hired in 2010, Andi assumed the position of Executive Director for WE CAN. At the time the organization was in its early stages serving only 500 women. As the years progressed, so did the support services and workshops, but most importantly the extensive community of women who have looked to WE CAN grew immensely.

Contributing to this growth, Andi assisted in pioneering many support programs, like the Get Results with Others' Wisdom (GROW) program that was touted by Senator Elizabeth Warren and Congressman Bill Keating. This program came out of discussions with other area business support groups, including SCORE Cape Cod and the Islands, the Community Development Partnership, and the Cape Cod Chamber of Commerce to identify the needs of the business community. Six to eight women with two or more years' experience made a six month commitment to facilitate the group. This created an extensive outreach platform with support from women who are active within the business community.

“Under Andi’s extraordinary leadership, WE CAN has evolved into a vital Cape-wide organization, serving the needs of women in transition across the region” said Jay Coburn, CEO of the CDP. “Andi exemplifies excellence in community service and is a role model for non-profit leaders in our community.”

The CDP’s 6th Annual Norm Edinberg Award for Excellence in Entrepreneurship will be presented to the Roberts Family of Truro Vineyards of Cape Cod and South Hollow Spirits.

Twenty-four years ago, Truro Vineyards was an early micro-loan client of the CDP. Now owned and operated by the Roberts family since 2007, the business has grown to 37 employees – 12 of which are year round positions. After 40 years in the fine wine and spirits industry, with 20 years as a CEO of United Liquors, vineyard co-owner Dave Roberts retired in 2006 and began to pursue his dream of winemaking, enlisting his family’s commitment and support. The Roberts Family has built a successful business based on five principles that are key ingredients for the longevity and future of Truro Vineyards and South Hollow Spirits. They are: family, fine wine and spirits that are all locally produced and high quality, first class, friends and fun.

The business and owners have an impressive record of community involvement. Dave serves as a Trustee of the Provincetown Art Association & Museum and is a Member of the Board of Corporators of Seamen’s Bank. He has served on the Boards of the Cape Cod Chamber of Commerce and the Pilgrim Monument. Daughter Kristin Roberts serves as a Board Member and Treasurer of Cape Cod Children’s Place; Board Member of the Truro Chamber of Commerce and a member of the CDP’s Advisory Council. Truro Vineyards of Cape Cod / South Hollow Spirits hosts a number of fundraising events at the winery.

“The Robert’s family is a prime example of the idea that doing good is good business” said CDP CEO, Jay Coburn.

The event is generously sponsored by Kerry Insurance Agency and Seamen's Bank. To purchase tickets go to: www.capecdp.org or call Alex at (508) 240-7873 x22. Tickets are \$25. There will be light hors d'oeuvres and a cash bar.

ABOUT THE COMMUNITY DEVELOPMENT PARTNERSHIP

The Community Development Partnership supports an array of programs that strengthen our Lower Cape community, providing greater opportunities for all who live here to thrive.

Our work starts with creating affordable homes—so essential to a healthy economy, but a real challenge in communities like ours where seasonal and vacation dynamics drive the market beyond the reach of many who live and work locally all year round.

We also work to launch entrepreneurs and strengthen local businesses. We believe a vibrant future depends on sustaining traditional industries and inspiring new ones—especially when they're based on renewable natural resources such as fishing, farming and hospitality.

In all that we do, we aim to protect the natural environment around us—preserving the character and sustaining the future of this special place we call home.

To find out more information about this organization, go to www.capecdp.org.

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