

CDP Loan Programs

Background:

The CDP is a non-profit community development corporation working to promote economic growth and affordable housing on the Lower Cape. The CDP's loans provide capital to for-profit businesses and fulfill CDP's mission to support business growth, create/retain jobs and promote environmental sustainability. The CDP seeks to serve Low to Moderate Income (LMI) business owners. In order to achieve this goal, at least 50% of loan portfolio will be for LMI business owners, and all others will fall below Median Income levels.

Eligible Businesses:

- Existing or start-up manufacturing, retail, wholesale, and service businesses
- Located in the towns of Harwich, Chatham, Brewster, Orleans, Eastham, Wellfleet, Truro and Provincetown.
- Employ five or fewer (FTE) Full Time Equivalent year round employees.
- Small businesses with annual sales under \$750,000
- Owners must demonstrate low-to-moderate or median income levels in accordance with federal guidelines.
- Businesses must demonstrate the potential for job creation, especially career opportunities for LMI individuals.

Management Capacity:

The small business has to demonstrate the management capacity and/or willingness to accept close management consultation and technical assistance throughout the life of the loan. Quarterly meetings with staff to review financials and business goals are required.

Technical Assistance:

The CDP provides Technical Assistance to applicants in developing the loan application, including assistance with business plan and financial projections.

Financing Gap:

The small business has to demonstrate the lack of adequate capital or loan funds to fully finance the business needs.

Use of Funds:

To finance, in general, any customary capital or operating needs of the business with the exception of:

- payment of delinquent taxes
- product development costs
- organizational costs
- debt refinancing

	Capital Loan	Operating Loan
Loan Amounts:	Up to \$50,000, which can be used for working capital, real estate for the use of a small business, and for machinery and equipment.	Up to \$10,000 may be borrowed for operating purposes.
Loan Rate:	Prime +3	Prime +4
Loan Terms:	Loan terms are up to five years. There are options to defer principal payments, amortize over longer periods or establish seasonal schedules as needed.	Loan terms are up to 12 months.
Closing Costs:	Under 10,000 there is a \$100 admin fee Over 10,000 there is a 1% admin fee And any costs associated with collateralizing the loan.	There is a \$100 closing Fee

Loan Decisions:

Decisions on loan will be made on the basis of the following:

- a small business' need for a loan
- a small business' ability to create jobs and promote community service
- the character and management ability of the principals; cash flow available to repay the loan; collateral for the loan; past credit history; debt; tax history
- demonstration of sustainable business model and or practices

The Process:

In order to process your business loan application in a timely manner, the following documents, along with other supporting material outlined on the Micro Loan Program Checklist must be submitted for a completed loan package:

- Business Loan Application Form and supplemental checklist
- Business Plan, resume and business reference
- Personal & Business Tax Returns for the past 2 years;
- Cash Flow Projection for 2 years;
- Current P & L for existing businesses.

"This institution is an equal opportunity provider"

FOR MORE INFORMATION

508-240-7873 x18 Email: <u>pam@capecdp.org</u> Website: <u>www.capecdp.org</u>









Business Loan Application Personal Financial Statement

A. 1	LOAN	REQUE	EST												
Amount	Request	ed	Type: Micro-Lo	an Short T	erm Loan [☐ Shellfis	sh Scall	op Lease	to Buy C	other 🗖		_			
Term Requested					Purpose of Loan (use of funds)							Proposed Collateral			
\$ Please a	ttach ad	ditional pag	e if more space	is needed											
1 10000 0	illaon aa	allional pag	o ii moro opado	io noodod.											
B. I	PERS	ONAL II	NFORMAT	ION	(Pleas	e provi	de Busir	ness Na	me and	Other Bu	siness	Informati	on on l	Page 2)	
			FOR: 🗆 IN	DIVIDUAL (CREDIT_	(<i>F</i>	Applicant ii			T CREDIT				pplicant initials)	
Applican	t / Guara	antor Name						Date of	Birth		S	ocial Security	#		
Joint Co-	-Applica	nt / Guarant	or (In Same Ho	ousehold)				Date of	Birth		S	ocial Security	#		
Address								City			s	tate	Zip		
Mailing A	Address	(If Different	t)					City			s	tate	Zip		
				Busin	ness Phone	:		Home F	hone		С	Cell Phone			
ALL C	O-APF	PLICANTS	/ GUARANT	ORS NOT IN	N APPLIC	ANT'S F	HOUSEHO	DLD MUS	ST COMP	LETE SEP	ARATE	PAGE 1 OF	THIS A	APPLICATION	
B.1.	Pers	sonal Fi	nancial Su	mmary		Check he	ere if you ha	ave worke	d with the (CDP in the p	ast.				
				PERS	SONAL F	INANCIA	AL STATE	MENT A	S OF						
			ASSETS		urrent Ba	lance			L LIABII	LITIES	Cur	rent Balanc		Monthly Pmt	
Cash / C	hecking	Account(s)		\$			Rent (If a	pplicable)					\$		
Savings	/ Money	Market Acc	count(s)	\$				Credit Cards / Charge Accounts							
		I Market Va ut Section B	lue (Attach a .2. below)	\$							\$		\$		
Automob	oile(s)		,	\$							\$		\$		
				\$			Car / Othe	er Installm	ent Loans		\$		\$		
		ed – Total I out Section	Market Value (A	Attach \$							\$		\$		
Other Pe			,	\$			Mortgage	s			\$		\$		
Other As	sets:			\$							\$		\$		
				\$			Other Deb	ot:			\$		\$		
Net Worl	th of Bus	siness(es) C	wned *	\$							\$		\$		
Total As	sets (To	otal of what	you OWN)	\$			Total Lial	bilities (T	otal of wha	t you OWE)	\$				
		mental Info ements, as	rmation sheet, c applicable.	or business tax	x return(s),	or	Net Wort		Assets les	s Total	\$				
B.2.	Pers		ecurities O	wned											
No. of S or Units		Descriptio	n			In Name	of:			Market Val	ue	Pledged	d (Y/N) to):	
B.3.			eal Estate												
Descript Improve		roperty an	d	Date Acquired	Title in N	lame of:	C	Cost	Marke Value		/lortgage ₋ender	Balance /		Monthly Payment	
												1			
												1			
												/			

			EMS IN THIS ate if "None" o			IPLETED		
C. BUSINESS INFORMATION	N	(,			
Legal Business Name					Taxpayer ID#			
Trade Name (If Different)			Latest Annual Revenue:		For Year:	Mo / Yr Bus Established		
Business Location Address			City			State	Zip	
Mailing Address (If Different)	City			State	Zip			
Business Telephone # Fax #)		Email Address					
	,		EMAIL: IS	IS NOT] a convenient	way to cor	nmunicate	e with me.
No. of Employees FT PT	Year Rou	ind FT	PTSea	asonal				
Attorney		CPA / Accountant		In	surance Agent			
Briefly describe the nature of your Bu Will this loan help you to retain or add				nths, Days,	Hours of opera	tion).		
BUSINESS STRUCTURE				INESS OWN	-			
Sole Proprietorship (1)	Ba Owner Nam	ased on structure pl e	ease attach: (1)	Copy of Drive		2) Articles of	f Organizat Percent C	
S Corporation (2)								%
☐ C Corporation(2)	Owner Nam	е		Title (If applie	cable)		Percent C	
☐ Trust (2)								%
General Partnership (1)	Owner Nam	е		Title (If applie	cable)		Percent C	wnership
Limited Partnership (2)								%
Limited Liability Co. / Partnership (2)	Owner Nam	e		Title (If applie	cable)		Percent C)wnership
Other								%
Do you or your business owe any taxes for year current year?	ars prior to the	Yes No No	Are you or yo	our business a	party to any claim o	or lawsuit?	Yes 🗖	No 🗖
Are you or your business an endorser, guarant on any obligation(s) not listed on the financial s	_	er Yes 🗖 No	Have you or a declared bank		nat you owned or o	perated ever	Yes \square	No 🗖
(If you answere	d yes to an	y of the above que	estions, please	provide deta	ails on a separa	te sheet.)		
D. SIGNATURES / REPRESE	NTATIO	NS (To be s	signed and da	ted by eac	h applicant, c	o-applicar	nt and gu	arantor)
The information provided in this app applicant and any co-applicant(s) to Each of the undersigned acknowled loan. Each of the undersigned repre agrees that the CDP will retain this a	induce the ges and ur esents, wai	e Community Dev nderstands that th rrants and certifie	relopment Parti ne CDP is relyi es that the infor	nership to e ng on this ir mation prov	extend a loan to oformation in do vided is true, co	o the appliceciding whe orrect and	cant's(s') ether to g complete,	business. rant a
Each of the undersigned agrees to r contained in this application or in an loan granted. The CDP is authorize to determine the creditworthiness of guarantors, including obtaining consprior to, and during the life of, any loabout its credit experience with each It is acknowledged that further inform	y of the ac d to make each of th sumer cre an extende n of the app	companying doct all inquiries it dee e applicant and c dit bureau repor ed. The CDP is a plicant and co-ap	uments, both dems necessary to-applicant boots, and informals authorized plicant borrowe	uring the ap to verify the rrower(s) ar ation on any to answer er(s) and all	oplication perio e accuracy of t nd all of its/thei y accounts adn questions, in th of its/their own	d, and duri he informa r owners / ninistered l ne normal o ners / princ	ing the life tion provi principals by the CD course of	e of any ded, and s / P, both business,
Each of the undersigned agrees tha eligibility and obtain approval for the			erein may be s	hared with	Business & Cr	edit Comm	ittee to de	etermine
Applicant Signature	Da	ate	Co-Applicant Signature			Dat	te	
Co-Applicant Signature	Da	ate	Co-Applicant Signature Date					





Business Loan Application

Supplemental Information

CDP Loan Eligibility Criteria You are eligible for the Loan Program if each of the following 4 statements are <u>True</u> for you and your business 1) My small business is located within one of the <u>8 Lower Cape</u> communities. (Brewster, Chatham, Eastham, Harwich, Orleans, Provincetown, Truro, Wellfleet) Yes □ No 2) My small business has 5 or fewer year-round, full time equivalent employees. □ Yes □ No Please indicate # of employees ____ 3) My small business has gross sales of \$750,000 or less. □ Yes □ No 4) Based on the information provided on Program Participant Data Form my adjusted gross income for my family size puts me in the: >low or moderate income category. □ **Yes** □ No >below median income category. □ Yes The CDP will need the following documents to complete your business loan request. Additional information may be requested. □ Copies of personal tax returns for all owners/principals/guarantors for the past 2 years. **□** Resume ☐ Business Plan and any descriptive materials on the business ☐ Copy of drivers' license for sole proprietor or copy of Articles of Organization for other types. ☐ Copies of business tax returns for the past 2 years **□** Business References ☐ Cash Flow Projections (2 years) ☐ Current Year to Date Financial Statements (P&L) ☐ Lease (if applicable) ☐ CDP Program Participant Data Form ☐ A current balance sheet for the business. (If you are a sole proprietorship, and/or no balance sheet is otherwise available, please complete the following schedule:) **BUSINESS BALANCE** NAME: SHEET AS OF: BUSINESS LIABILITIES **BUSINESS ASSETS Current Balance Current Balance** Monthly Pmt Cash in Banks ccounts Payable Accounts Receivable Short Term Notes (1 year or less) Inventory \$ Rent (If Applicable) Machinery & Equipment \$ Long Term Notes (longer than 1 year) \$ \$ Automobiles Land & Buildings \$ Other Liabilities: \$ \$ Other Assets: Total Liabilities Total Assets From Supplemental Information sheet, or business tax return(s), or Net Worth (Total Assets less Total financial statements, as applicable. Liabilities)



Micro Loan Program

community development partnership * 3 Main Street, Unit 7, Eastham, MA 02642 * 508-240-7873 * www.capecdp.org

Micro Loan Reference Sheet

THE COMPANY SALES
Applicant:
Reference:
Name:
Affiliation:
Contact Information:
The Community Development Partnership is working on a program of business financing with
Our client has indicated a working relationship with you or your company. Would you please indicate:
1. Your relationship with our client
2. Length of time of relationship
3. Terms extended
4. Has our client performed within terms?
5. Comments:
Referral Taken By:

NAME OF BUSINESS		ADDRESS				OWNER			TYPE OF BUSINESS			PREPAREI	DATE	
	Pre-Start-Up	January	February	March	April	May	June	July	August	September	October	November	December	TOTAL
	Actual													
1. CASH ON HAND														
2. CASH RECEIPTS														
a)														
d) Loan or Other Cash Injection														
3. TOTAL CASH RECEIPTS														
4. TOTAL CASH AVAILABLE														
(Before Cash Out) (1+3)														
5. CASH PAID OUT														
Materials/Merchandise														
Gross Wages														1
Payroll Expenses(Taxes, etc.)														
Worker's Comp. Ins.														
Rent														
Repairs & Maintenance														
Advertising														
Insurance														
Utilities														
Telephone						1								
Supplies (Office & Operating)														
Car, Delivery, and Travel														
Accounting & Legal														
Website														
Licenses														
POS/ Credit card fees														
Bank Service charges														
-														
Miscellaneous														
Subtotal														ĺ
Non -CDP Debt														
Capital Purchases														1
Owner's Withdrawal														1
Cash Put Away for Reserves														1
6. TOTAL CASH PAID OUT						1								
7. CASH POSITION														
8. CDP PAYMENTS														
9(7 minus 8)														
10. DSCR (formula varies review)		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#VALUE!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!

% of % of Sales expenses

MONTHLY CASH FLOW PROJECTION

NAME OF BUSINESS						OWNER			TYPE OF BUSINESS			PREPARED BY		DATE
	Pre-Start-Up	January	February	March	April	May	June	July	August	September	October	November	December	TOTAL
	Actual													
1. CASH ON HAND														
2. CASH RECEIPTS														
a)														
d) Loan or Other Cash Injection														
3. TOTAL CASH RECEIPTS														
4. TOTAL CASH AVAILABLE														
(Before Cash Out) (1+3)														
5. CASH PAID OUT														
Materials/Merchandise														
Gross Wages														
Payroll Expenses(Taxes, etc.)														
Worker's Comp. Ins.														
Rent														
Repairs & Maintenance														
Advertising														
Insurance														
Utilities														
Telephone														
Supplies (Office & Operating)														
Car, Delivery, and Travel														
Accounting & Legal														
Website														
Licenses														
POS/ Credit card fees														
Bank Service charges														
-														
Miscellaneous														
Subtotal														
Non -CDP Debt														
Capital Purchases														
Owner's Withdrawal														1
Cash Put Away for Reserves														1
6. TOTAL CASH PAID OUT														
7. CASH POSITION										Ī		Ì		
8. CDP PAYMENTS														
9(7 minus 8)														
10. DSCR (formula varies review)		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#VALUE!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!

	% of Sales	% of expenses
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<u>†</u>		







Business Plan Outline

Cover sheet: name of business, name of principal (your name), address of the business and business phone number

Summary - you write this when you have completed everything else

The Business

Table of Contents

- 1. Description of the business- what your business is, how you are going to run it and why you think it will succeed. This section needs to answer the following questions:
 - a. What business are you in?
 - b. What is the status of the business?
 - c. What is the business' form? A sole proprietorship?
 - d. Why is your business going to be profitable?
 - e. When did your business open?
 - f. What hours of the day and days of the week are you open?
 - g. Is your business seasonal?
- 2. **Description of the services you provide** –Include all the services you offer. This section needs to answer the following questions:
 - a. What are you selling?
 - b. What are the benefits of what you are selling: This would be your years of experience, your knowledge of the market etc...
 - c. How does your service differ from a competitor's service?
 - d. Why would people come to you rather than your competitor?
- 3. **The Market** This section should answer the following questions:
 - a. Who uses your services?
 - i. How many current customers do you have?
 - ii. Who are you hoping will become your customers?

- b. How many prospective customers could your business have? This might be a good place for some statistics on how many people live on the Lower Cape.
- c. Why would a customer buy from your company rather than a competitor?
- d. How will you deliver your products and services?
- e. How will you promote the business and what will you promote? Here you have to decide what you are selling.
- f. How will you price your service/product and how does it compare to your competition?
- 4. **Competition** you need to research other companies on the Lower Cape who offer similar or the same service. You should list them and anything you know about their services/reputation and what they are doing that provides an opportunity for you. What makes your business different?
- 5. Location of the Business -
- 6. **Risks and Opportunities** Banks want to know that you are being realistic about what could go wrong and what works in favor of your business. You need to put that information in this section.
- 7. **Management** This is fairly straightforward as you are the only one to begin with but you might want to list your accountant, etc. here.
- 8. Personnel Please discuss when, how and who you plan to hire and what that will look like.
- 9. What will you use the loan for? A detailed account of how you will use the loan funds. What kind of product/equipment and why do you need to buy it ahead of time. How much do you plan to spend on advertising?, etc.
- 10. **Summary** this section includes a brief recap of all the information provided above.



Program Participant Data Form

Part 1: Participant Information	Date:	_
Name:		
Principal Residence Address:	Town: Zip:	
Mailing Address:		
Phone(s): email:		
How did you hear about the CDP:		
Part 2: Business Information		_
Name of business		
Product or service		
Business Address if different from above		
Web Address (URL)		
Is this a business start-up? ☐ Yes ☐ No Date business was/will	be established	
Type of Business: ☐ Sole proprietor ☐ Partnership ☐ Lim ☐ S Corporation ☐ C Corporation ☐ Other	nited Partnership	
Number of Employees (include owner/s): FT FT Sease PT Sease	onal onal	
In the next 12 months do you plan to add employees? Yes No H	ow Many FT PT	_
Part 3: The following information is used for statistical purposes for the C	CDP to obtain funding.	
I identify as: ☐ Male ☐ Female ☐ Non-binary ☐	I identify as	
I identify as: (please check all that apply) \square American Indian or Alaskan	Native \square Asian or Asian America	ın
\square Black or African American \square Hispanic, Latinx or Spanish Origin \square N	Native Hawaiian/Other Pacific Isla	nde
\square Middle Eastern or North African \square White \square None of the above, p	please self-describe	
Please print your specific ethnicities in the space provided. For example Nation, Samoan, Puerto Rican, Pakistani et al		ajo
Citizenship: ☐ I am a citizen of the United States ☐ I reside in the United States after being legally adm	nitted for permanent residence	
Other: Disabled Veteran LGTBQ Immigrant E Female Head of Household Starting a business as a result of		
Age: ☐ Under 30 ☐ 31 -50 ☐ 51-59 ☐ Over 60		_





Part 4: For all household members, including yourself, please complete the following information. (2022)

To the Participant: The CDP is applying for or has received services paid for with Federal funds to assist its operations. A condition of receiving those funds is that family income information be collected from each participant and is used for statistical reporting. The information you provide will be kept confidential.

Based on your most recent tax return, use the table below to select the **number of persons** in your household and your **family's adjusted gross income range** (line 7 on 1040).

5

6

1

2

	п		iness in CDP Prog				
				raising e-blasts	GI		
	Yes, please se	nd my business tl		ess workshop e-bla nonthly e-newslett			
	Print Name:						
	Signature:				Title:		
	Date:						
	☐ I have receive	ed from the CDP a co	opy of their <i>Confider</i>	ntiality Agreement. and	d I agree accept the t	erms.	
	•			to the best of my know the termination of inv	0	•	
	I understand that feedback by the		be reviewed by fund	lers and I may be cont	acted regarding prog	ram	
	Part 5: Participar	nt Acceptance of the	Program.				
•							
	Over 76,100	Over 87,000	Over 97,900	Over 108,700	Over 117,400	Over 126,100	
	l 60,900- 76,100	☐ 69,600 - 87,000	□ _{78,300} - 97,900	□ 86,950 - 108,700	□93,950- 117,400	□100,900- 126,100	
	l 38,050- 60,900	□43,500 - 69,600	□43,500 - 69,600 □48,950 - 78,300 □ 54,350 - 86,950 □ 58,70				
	Below \$38,050	☐ Below \$43,500	☐ Below \$48,950	☐ Below \$54,350	☐ Below \$58.700	☐ Below \$63,050	







community development partnership Confidentiality Agreement

The CDP staff and its contracted consultants must never discuss confidential client or client's business issues outside of the confines of the Program Centers. It is prohibited for the CDP staff, or its contracted consultants, to discuss confidential matters with anyone outside the context of gathering and/or sharing information essential to the business assistance process.

Clients of the CDP must never discuss or repeat to others confidential issues that might be overheard while they are at the Centers. Due to the open nature of the CDP space, we ask you to please respect the right of all of our clients to speak freely about their businesses while using the Centers.

I acknowledge the seriousness and importance of confidentiality and will abide by the terms of this agreement.

The Community Development Partnership is a non-profit organization that responds to community needs by addressing affordable housing and encouraging small business development and job growth. As part of our policy to keep personal information on our clients and partners private, the CDP follows a Written Information Security Plan (WISP) that fully complies with 201 CMR 17.00. A full copy of this policy is available from the CDP upon request.

"In accordance with Federal law and U.S. Department of Agriculture policy, this institution is prohibited from discriminating on the basis of race, color, national origin, sex, age, or disability. (Not all prohibited bases apply to all programs.)

To file a complaint of discrimination, write to the USDA, Director, Office of Civil Rights, 1400 Independence Avenue, S.W., Washington, D.C. 20250-9410, or call (800) 795-3272 (voice) or (202) 720-6382 (TDD). USDA is an equal opportunity provider, employer, and lender."

Please keep for your records